#### Silk purses from sow's ears

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#### Four favoured foibles

"Plain vanilla ascii" looks like it came from a typewriter

**All My Own Work** Err, what's that {>!22345 \_} code for?

Word Processor output Looks wonderful...

... if you have the right version of word

**HTML** Looks wonderful . . .

... if your browser and mine agree



## The format nightmare

- These formats are BAD
  - They are not portable
  - They focus on the appearance of text, not its meaning
  - Analysis software is not the same as display software
- But they are ubiquitous
  - So what tools can we use to bring texts using them back to the paths of righteousness?



#### "Plain Vanilla ASCII"

- Search and replace techniques will usually capture
  - Paragraph structure (blank lines)
  - Headings (lines in caps)
  - (sometimes) emphasis (strings between \_ or \*)
- Watch out for
  - Markup characters in the text
  - Metadata information
- Use:
  - Your favourite editor
  - Perl
  - (once you have a wfd) xslt transforms



# "Plain Vanilla ASCII": case study

The Xara tutorial describes how we convert a set of plain ASCII files to XML. Here is a sample file; here is the driver file which embeds 20 such files into an XML structure; and here is the complete XML file generated by running this stylesheet against the driver.



## "All my own work" markup

- Same principles apply
- But extra vigilance is needed for pseudo-XML
- and the documentation may be hard to find
- Probably best treated with general purpose programming tool such as perl, or hard slog with an editor



## **Escaping from Word**

- Several strategies are known to work
  - Save as HTML and then run tidy
  - Use Xmetal's built in Journalist convertor
  - Use a special tool e.g. doc2xml
- GIGO applies:
  - if the Word document uses styles consistently...
  - otherwise you're stuck
  - watch out for graphics, tables...



## Using Xmetal to escape from Word

- Xmetal has a customisable interface using standard Windows scripting tools
- One application which comes with it will convert Word documents to valid XML, using a simple "journalist" DTD
- The tagging is (fairly) intelligent, recognising any structure that is available in the file
- ➡ But it's slow...
- Once in XML, you can convert it...

Here is a two page word document; here is the output from the Xmetal conversion; here is an XSLT stylesheet which turns it into TEI XML; here is the output from the XSLT conversion.



## **HTML Tidy**

- Takes any old HTML and gets rid of most known lunacy
- Generates XHTML
- Extracts styling information into CSS classes
- ... your best friend in partnership with XSLT transformation

Here is a web page found in the wild; here is the same page run through tidy. This can be indexed with xara directly.



## **Detecting the structure**

Functions can be (partially) deduced from the formatting:

- a para of class XX is probably a <div><head>...</head>
- but where does the </div> go?
- speaker turns, stage directions, etc. may be consistently marked

But expect there to be exceptions...

